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COLUMBUS CULTURE ATTRACTS AND CONTRIBUTES TO MOBILE TECH/ ENTREPRENEUR CONFERENCE TOUR

2/15/10 Lexington, KY

Columbus is starting to get recognized for one of its lesser known but rapidly growing cultures - its startup culture. There are many examples of this, but the most recent is its inclusion in a 5 city mobile technology/entrepreneur conference tour that included cities like Chicago & Atlanta.

MobileX is a series of one day conferences for entrepreneurs, developers, investors, industry professionals, and mobile enthusiasts. The conference will have keynote presentations, a pitch contest for early stage mobile companies, and four breakout session tracks for the target audiences/topics of "Mobile Developers", "Entrepreneurs/Investors/Enthusiasts", and "Mobile Marketing". There will also be a track specifically dedicated to teaching programmers with no iPhone experience how to code for the iPhone. The Columbus conference will take place from 8am-5pm on Thursday March 5th at the Concourse Hotel & Conference Center.

Speakers from around the nation will be flown in to speak on mobile technology trends including the original Facebook Mobile product manager, Noah Kagan. However, especially interesting to the mobileX team was the contribution of the Columbus community to the actual content of the conference. Luke Murray, one of the conference organizers, commented on this phenomenon:

"At all our conferences we try to get the community involved but with Columbus we have as many as half of our speakers not only speaking at this conference but also up at the Chicago conference the very next day. I have been overwhelmed with how receptive this community has been to such an up-and-coming topic and how many people have pitched in to help"

Rocky Vanbrimmer, one of the local promoters of the conference had this to say about the series

"Things like this (conference) don't happen on this level outside of Mountain View, CA but they should, especially in a place like Columbus. There are people in this city that are really interested in these topics and want to be informed about them and connected to others in their community that feel the same way."

About:

mobileX is put on by Awesome inc, an organization based out of Lexington, KY that exists to establish, grow, and connect hi-tech, creative, and entrepreneurial communities and companies . Since opening in April 2009 they have had over 3,000 total attendees at 60+ events, including their first mobile technology conference in July of 2009. The [Awesome Inc. Mobile miniConference](#) (www.mobile.awesomeinc.org) the conference was both well attended and well received and was the catalyst and inspiration for the mobileX conference series. For more schedules, speakers, & other information: www.mobilexconference.com

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